

**DLS** | DISTRIBUTION  
LOGISTICS  
SUMMIT

**OCT 7-8 2020**

VIRTUAL CONFERENCE & NETWORKING EVENT

[www.dlssummit.com](http://www.dlssummit.com)

# Where the Four Walls Connect to the Supply Chain

ADDRESSING THE CHALLENGES OF THE MARKET  
DURING UNPRECEDENTED TIMES



# 2020 SPONSORSHIP PROSPECTUS

## ABOUT DLS 2020

Following the outstanding success of the inaugural Distribution Logistics Summit (DLS) last year, and exceptional industry feedback – Team DLS were excited about delivering this event once again in live format, October 2020. However, due to COVID-19 and the health, safety and wellbeing of our attendees, sponsors and exhibitors held at the forefront of everything we do – we realized that this would not be possible.

**As a result**, in June 2020 the DLS Team met with an **Advisory Council** of over 17 respected thought leaders in the industry. **Chaired by Nick Gaganiaras**, Executive Managing Director at Colliers International, challenges, opportunities and issues being faced were discussed—in addition the Council Members agreed unanimously that the need for continuation of connection, collaboration, education, networking and innovation sharing, due to the constraints of social distancing is even more essential this year.

To that end the DLS Team have been working hard to bring **a solution to the community** where attendees can be provided with an extended conference program (a dive into the concerns and solutions discussed by the Advisory Council) and sponsors and past exhibitors provided with **opportunities to engage with our attendees – regardless of their location** on what we feel is the strongest and most robust platform for this purpose.

### THE ONLY EVENT OF ITS KIND

DLS20 brought to you virtually, and designed to meet the need of professionals in the distribution supply chain sector in the Canadian market during these challenging times.

Join us and showcase your brand, products and services to hundreds of senior level Supply Chain, Distribution, Warehousing, Operations, Logistics, E-commerce and Fulfillment professionals at DLS20 now reimaged!

## OPPORTUNITIES AND QUESTIONS

### PLEASE CONTACT:

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# ADVISORY COUNCIL

## DLS20 CHAIR:

### Nick Gaganiaras

Executive Managing Director  
Colliers International



## PRODUCT / SERVICE PROVIDERS

### Nick Klein

Director, Business Development  
Bastian Solutions



### Saif Sabti

Vice President & Managing Director,  
Sales & Operations  
SSI Schaefer Canada



### Matt Walker

Global Commercialization Manager  
Dematic



## RETAILERS / WHOLESALERS

### Jon Ratnasamy

Director, Distribution & Logistics  
Wolseley Canada



## LOGISTICS SERVICES

### Chris Jarvis

Executive Vice President, Logistics  
GoFor Delivers



### Azim Panju

Director and Head of Corporate Strategy & Development  
Purolator



### Kirk Short

Vice President, Supply Chain Solutions  
& Product Innovation  
Versacold Logistics Services



### Jordan Slatt

President  
LDC Logistics Development Corporation

LDC Logistics Development Corporation

## PROFESSIONAL SERVICES

### Alan Taliaferro

Partner, Supply Chain Management  
Retail Industry, Logistics & Distribution  
Deloitte



## INVESTORS / OWNERS IN INDUSTRIAL REAL ESTATE

### Chris Holtved

Senior Portfolio Manager, Real Estate  
HOOPP



### David Owen

Chief Operating Officer  
Pure Industrial Real Estate Trust



### Alistair Pickering

Vice President, Industrial  
Oxford Properties Group



### Shaun Wuschke

Managing Director, Office and Industrial Services, Alberta  
BentallGreenOak



## INDUSTRIAL REAL ESTATE DEVELOPMENT

### Beth Berry

Vice President, Industrial Development  
Beedie



## INDUSTRIAL REAL ESTATE BROKERAGE

### Gord Cook

Executive Vice President  
Colliers International



## CONSTRUCTION & DEBT FINANCING

### Stephen Bryant

Vice President & Managing Director,  
Real Estate Finance, Ontario  
CMLS Financial



## CANADA'S \$80+ BILLION GROWING INDUSTRY

Canada's \$80 billion CDN distribution logistics industry is a fast-growing sector due in part to the ever-increasing demand of e-commerce in retail (the so-called "Amazon Effect"). This drives the need for increased and enhanced warehousing, especially largescale fulfillment and distribution centers. Because of this e-commerce demand, online retailers require much larger footprints to do business.

Most Canadian industrial real estate markets have been recording historic lows in vacancy. With a lack of development ready land supply has been unable to keep up with demand resulting in increasing land costs and rapidly rising rents. As a result, the availability and affordability of industrial space is a major issue as retail e-commerce in Canada is forecast to hit \$55 billion CDN sales in 2023.

E-Commerce aside, warehousing continues to fulfill the immense needs of brick and mortar retail, manufacturing, wholesale, and the cold chain. Significant investments are being made in new technologies like automation, robotics, distributed order management, predictive analytics, blockchain and augmented reality.

**"Technology has not only softened the blow of physical distancing in these trying times, but could also contribute to innovative solutions. Case in point, this Real Estate Forum which, though it looks and feels nothing like past events, offers the essential elements of sharing information and ideas, broadening horizons, and some much-needed hope, inspiration and connection with peers."**

**Roger Plamondon, President – Real Estate, Broccolini & Chair of the Montreal Real Estate Forum 2020  
Canadian Real Estate Forums Magazine – Spring 2020**

## THE DISTRIBUTION LOGISTICS INDUSTRY MEETS DLS20 VIRTUAL

COVID-19 has pushed many organizations over the limit of what they have delivered in the past, the Distribution Logistics industry being a prime example. Another would be events such as DLS20 and our saving grace today is technology:

### **BENEFITS OF "GOING" VIRTUAL – What's In It For You? The Opportunity as a Sponsor to be Front and Centre**

#### **Expand Your Network – With No Travel Costs**

Engage in business discussions, chat directly with industry leaders, and make the connections you need to thrive as the Canadian distribution logistics market continues to rapidly evolve. All of this in your own fully branded digital lounge where you can book private meetings and collaborate with participants.

#### **Extended Brand Exposure – With Measurable ROI**

Make an impression on an audience of decision-makers before, during and after the event. Benefit from a post event report which will give you insights and leads based on how many people dropped into your lounge or requested meetings with your colleagues.

DLS20 is designed to ensure that sponsors receive maximum corporate exposure to all of the attendees at the event.

Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

The 2020 sponsorship program represents a unique marketing opportunity for companies that want to reach the "who's who" in the Canadian distribution logistics industry.

Increase brand awareness, raise your corporate profile and reinforce your organization's reputation to your target clients by aligning your logo alongside DLS20 and others in the sector.

Sponsorship packages are designed to fit every budget offer a range of benefits – not only will you receive ongoing benefits and a copy of the attendee database but a number of your colleagues will also have complimentary access. See the following pages for full details.



**400+**  
Qualified  
Attendees



**Networking  
Opportunities  
Built into the  
Program**



**Chief Executive Officers  
Chief Operating Officers  
Presidents  
Vice Presidents  
Founders  
Owners**



**40**  
Expert Speakers



**10**  
Educational &  
Informative  
Sessions



**Virtual Tours**

## IT'S ALL AT DLS20

### Virtual Site Tours

#### Clients:

- Consumer Products
- Food
- Manufacturers
- Retail

#### Supply Chain Service Providers:

- Distribution
- Multimodal
- Transport
- Warehousing

#### Other Professions Allied to the Field:

- Agencies
- Economic Development
- Equipment Vendors
- Industrial Real Estate
- Technology

## WHO ATTENDS

Senior Professional Decision Makers and Influencers from the following sectors:

- Distribution
- E-Commerce
- Finance
- Fulfillment
- Government
- Industrial Real Estate Broker
- Logistics
- Real Estate Development
- Real Estate Owner
- Supply Chain
- Warehousing

## ATTENDEE SECTORS

- Agriculture
- Commodities
- Consumer
- Electronics
- Food & Beverage
- Industrial Equipment
- Manufacturing
- Medical Device
- Pharma
- Retail

## SPONSORS HAVE THE OPPORTUNITY TO

- Generate quality leads
- Reinforce organization as key to the industry
- Raise brand raise awareness
- Connect with senior decision makers
- Chat with influencers
- Enhance existing relationships
- Launch new products and/or services
- Request feedback on new ideas

# A BIG DLS THANK YOU TO 2019 SPONSORS & SUPPORTERS



Deloitte.

DEMATIC

DSV

PSI engineering

Bastian SOLUTIONS  
HYUNDAI ADVANCED LOGISTICS company

SUPPLY CHAIN CANADA  
PROFESSIONALS ADVANCING THE FUTURE

APICS Toronto Chapter

CIFFA

CITT

FREIGHT MANAGEMENT ASSOCIATION OF CANADA

INTERNATIONAL FREIGHT NETWORK

SIOR  
CANADA CENTRAL CHAPTER

SPECIALIST FREIGHT NETWORKS

WORLD FREIGHT NETWORK

INSIDElogistics

CARGO BUSINESS

inbound logistics  
A THOMAS COMPANY

MH&L Material Handling & Logistics

PACKAGING DIGEST

SITE SELECTION MAGAZINE

## 2019 EXHIBITORS

6 River Systems

Damotech

Metro Logistics E24

Ahearn & Soper Inc.

Deloitte

Mexicom Logistics

All-Lift Ltd.

Dematic

Miebach Consulting

AML Ltd

DSV Solutions Inc.

PINC

A-safe Inc.

East Penn Canada

Polaris Transportation Group

Atlas Van Lines (Canada) Ltd.

eCom Logistics

PSI Engineering

Automation Associates

Global E-Trade Services

Supply Chain Canada

Bastian Solutions

Hansler Industries

Conway Inc., / Site Selection Magazine

Cedric Millar Integrated Solutions

Inside Logistics

SOTI

Canadian International Freight Forwarders Association (CIFFA)

Jombone

SSI Schaefer

CITT

MAVES International Software Corp.

TOC Logistics

Container Solutions

Mercury Gate International, Inc

Vecna Robotics

# 2020 CORPORATE SPONSORSHIP PROGRAM

LEVEL	NUMBER OF OPPORTUNITIES	COMMITMENT
Presenting	1 Exclusive Opportunity	\$15,500
Platinum	3 Opportunities	\$7,500 each
Gold	5 Opportunities	\$5,500 each
Closing Roundtable	2 Opportunities	\$5,250 each
Networking Lounge	2 Opportunities	\$5,000 each
Plenary Session	4 Opportunities	\$5,000 each
Virtual Tour	2 Opportunities	\$4,000 each
Mobile App	2 Opportunities	\$3,500 each
Presenter Biographies	1 Exclusive Opportunity	\$3,000
Registration	1 Exclusive Opportunity	\$3,000
Concurrent Session	6 Opportunities	\$2,500 each
Podcast	2 Opportunities	\$2,500 each
Post DLS20 Survey	1 Exclusive Opportunity	\$2,500
Supporter	8 Opportunities	\$2,400 each



## PRESENTING

**\$15,500 – 1 Exclusive Opportunity**

### VALUE ADDED BENEFITS

- Fifteen complimentary DLS20 registrations (Value \$4,875)
- Highest level of sponsorship visibility
- Absolute exclusivity at this level
- Logo placement on all promotional emails except the Platinum & Gold e-directs (prior to and following DLS20) with a total distribution of over 18,000
- A corporate sponsored ad (approximately 150 words plus an image and link to website) in an e-direct sent from DLS to the target audience of the event
- Social media mentions across Twitter and LinkedIn posts
- Highest logo placement with sponsor level acknowledgement on front cover of digital promotional brochure distribution 18,000
- Highest logo placement with sponsor level acknowledgement on the onsite digital program
- Placement of your logo in the home screen widget page of the entire DLS20, capturing attendees' attention as soon as they access event information
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate representative, etc.
- Highest corporate profile on the website (rotating logos on the home page)
- Highest contact details in the Sponsor Directory section of the onsite handout
- Most prominent sponsor logo exposure on DLS20 website for a nine-month period
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

## PLATINUM

**\$7,500 / Sponsor – 3 Opportunities**

### VALUE ADDED BENEFITS

- Second highest level of sponsorship visibility (after Presenting)
- First to in sector to confirm is guaranteed no industry competitors at the Platinum level
- Five complimentary DLS20 registrations (Value \$1625)
- Logo placement on promotional emails except the Presenting & Gold sponsor e-directs (prior to and following DLS20) with a total distribution of over 18,000
- A corporate sponsored ad (approximately 100 words plus an image and link to your website) in an e-direct sent from DLS to the target audience of the event
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of digital promotional brochure distribution 18,000
- Logo placement with sponsor level acknowledgement on the front of the digital onsite program
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Higher contact details in the Sponsor Directory section of the onsite handout
- Prominent sponsor logo exposure on DLS20 website for a nine-month period
- Placement of your logo in the home screen widget page for the entire DLS20, capturing attendees' attention as soon as they access event information
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

## GOLD

**\$5,500 / Sponsor – 5 Opportunities**

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Third highest level of sponsorship visibility (after Presenting & Platinum)
- First to in sector to confirm is guaranteed no industry competitors at the Gold level
- Logo placement on certain promotional emails outside the Presenting and Gold sponsor e-directs (prior to and following DLS20)
- Gold sponsors will receive a combined Gold sponsors write up in an e-direct (approximately 80 words per company plus logo and link to websites) sent from DLS to the target audience of the event – the write ups and logos will appear in alpha order
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of digital promotional brochure distribution 18,000
- Logo placement with sponsor level acknowledgement on the front of the digital program
- Placement of your logo in the home screen widget page for the entire DLS20, capturing attendees' attention as soon as they access event information
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate representative, etc.
- Higher contact details in the Sponsor Directory section of the onsite handout
- Prominent sponsor logo exposure on DLS20 website for a nine-month period
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

## CLOSING ROUNDTABLE

**\$5,250 / Sponsor – 2 Opportunities**

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Verbal acknowledgment by the DLS20 Chair of your sponsorship prior to the beginning of the roundtable and following the discussion. Your logo will be prominently placed on the screen during the entire roundtable.
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate representative, etc.
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



## NETWORKING LOUNGE

\$5,000 / Sponsor – 2 Opportunities

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- The two primary networking lounges of DLS20 will be branded in the corporate names and logos of the two sponsors. One per lounge. This is where “the action will be”.
- Verbal acknowledgment of your sponsorship by the DLS20 Chair / Panel Moderator
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate representative, etc.
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

## PLENARY SESSION

\$5,000 / Sponsor – 3 Opportunities

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Sponsorship acknowledgement on screen during entire session both at DLS20 and on-demand for 6 months. Since all webcasts will be recorded and available on demand, you will receive greater exposure than at a live conference
- Verbal acknowledgment of your sponsorship by the DLS20 Chair or their designate
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



## VIRTUAL TOUR

**\$4,000 / Sponsor – 2 Opportunities**

### VALUE ADDED BENEFITS

- Two complimentary DLS20 registrations (Value \$975)
- Logo exposure or video preceding a virtual tour of a leading edge facility
- Logo placement on promotional emails describing the tours with a total distribution of over 18,000
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of digital promotional brochure
- Logo placement with sponsor level acknowledgement on the front of the digital program
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Higher contact details in the Sponsor Directory section of the onsite handout
- Prominent sponsor logo exposure on DLS20 website for a nine-month period
- Placement of your logo in the home screen widget page for the entire DLS20, capturing attendees' attention as soon as they access event information
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

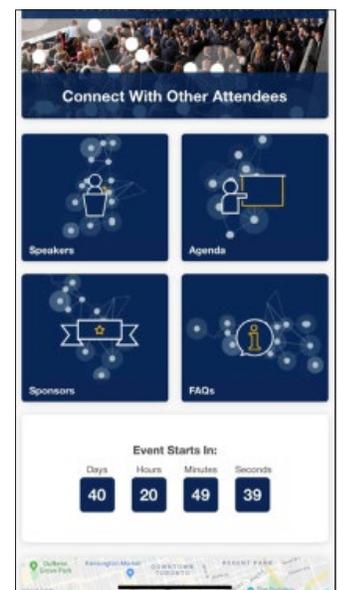


## MOBILE APP

**\$3,500 / Sponsor – 2 Opportunities**

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Your corporate branding prominently showcased in the mobile app that will be used by every participant
- Your logo on widgets on home screen widget page of the entire DLS20, capturing attendees' attention as soon as they access event information
- The mobile app will be promoted in; social media push notifications, the event website, and emails to all prospects and registrants
- The mobile app will be available to all smartphones and tablet devices
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

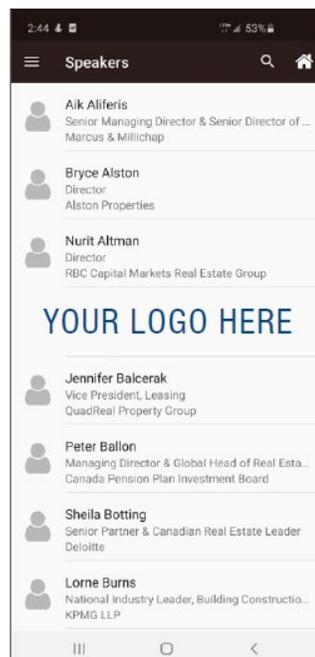


## PRESENTER BIOGRAPHIES

\$3,000 – 1 Exclusive Opportunity

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Sponsorship of the speakers, moderators and panelists in a designated section of the website and the app
- Your corporate logo on the front of the digital program
- Your corporate logo on the introductory list of speaker names in the biographies section
- Four colour full page company on the outside back cover of the onsite program provided digitally to all delegates
- Verbal acknowledgement of your sponsorship by the DLS20 Chair during their opening remarks
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



## REGISTRATION

\$3,000 – 1 Exclusive Opportunity

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Logo placement on the DLS20 website registration page
- Logo placement on registration landing page
- Logo placement on confirmation of registration confirmation email sent to all registrants
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



## CONCURRENT SESSION

\$2,500 / Sponsor – 6 Opportunities

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Sponsorship acknowledgement on screen during entire session both at DLS20 and on-demand for 6 months. Since all webcasts will be recorded and available on demand, you will receive greater exposure than at a live conference
- Verbal acknowledgement of your sponsorship by the concurrent session moderator
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

## PODCAST

\$2,500 / Sponsor – 2 Opportunities

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Your corporate logo showcased with the podcast on the DLS20 website
- Podcasts will be hosted on the DLS20 and promoted through various channels including emails and social media channels
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



## POST DLS20 SURVEY

**\$2,500 – 1 Exclusive Opportunity**

### VALUE ADDED BENEFITS

- Three complimentary DLS20 registrations (Value \$975)
- Post conference survey will be emailed twice to all participants with your logo prominently placed.
- Your corporate logo will also appear at the end of the survey
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

## SUPPORTER

**\$2,400 / Sponsor – 8 Opportunities**

### VALUE ADDED BENEFITS

- Six complimentary DLS20 registrations (Value \$1,950)
- Digital Branded invitations for you to invite your guests to attend DLS20
- A unique promo code for you to personally arrange the registration of your six guests/staff or that you can pass on to them so that they can register themselves for the event
- Logo exposure with sponsor level acknowledgement on the DLS20 website for a nine month period
- Logo placement with sponsor level acknowledgement in digital promotional brochure
- Logo placement with sponsor level acknowledgement in digital program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Database of all DLS20 delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

